



News release

Eye of Africa invests in local community

Johannesburg, 9 April 2009 – In the previous year, the developers of Eye of Africa - the first private lifestyle golf estate in the South of Johannesburg – have invested in a number of community projects in the area.

“Supporting the local community forms part of our business strategy. To this end, we identify worthy causes in the area and provide assistance where we can,” says Dr Rui Graca, Special Projects Manager of Eye of Africa.

For example, a number of households in close proximity to Eye of Africa have received assistance from Eye of Africa. “We painted and waterproofed the roofs of their houses, and connected a Rand Water system running from the estate to the houses. We also paid their Rand Water deposits,” says Dr Graca.

Additionally, Eye of Africa assisted the Elethu Themba Public School last year – with a new palisade fence around the perimeter of the school and the construction of two thatch lapas. One lapa provides shelter to the younger children and is situated on their playground, while the other accommodates the food vendors at the school.

Mrs. Vivian Chuma, Principal of Elethu Themba Public School, where more than 1400 learners are educated, says that Eye of Africa’s assistance has had a positive impact on the school.

“Eye of Africa came to us and asked how they could assist us. When the school re-opened in September 2008 after the holidays we had a brand-new fence and two lapas. These additions have made the school much safer and neater. We are truly grateful for their support,” says Mrs. Chuma.

Eye of Africa has also teamed up with other local businesses and is currently investigating the improvement of the school’s sporting facilities, including the sports oval.

Future plans include upgrading the Eikenhof Corner area with various landscaping and traffic solutions, as well as repainting and tidying many of the structures in the area.

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About Eye of Africa

Eye of Africa is Medallist's first private lifestyle golf estate to be developed in the South of Johannesburg. The developers are Medallist Developments – a joint venture between Greg Norman's Great White Shark Enterprises and Macquarie Group Limited – and local players, Pixley World Investments.

Eye of Africa is conveniently located 17km south of the Johannesburg CBD and comprises 677ha of land. When completed, the estate will be home to approximately 1 200 freehold stands (Res 1) and 900 sectional title units (Res 3).

Eye of Africa will incorporate hiking and bicycle trails among other healthy lifestyle amenities, within a secured estate environment. The golf course, expertly designed by Greg Norman Golf Course Design, will have minimal impact on the natural environment, by utilising and enhancing the natural landscape features into the shape of the course.

Homes will display a distinct character that complements the site. The architectural vision is to incorporate the use of simple raw materials gleaned from the surrounding Highveld earth fused with European and African designs – all combining into a unique "Afropean" style. The architectural vision also has a natural slant, incorporating the use of simple raw materials gleaned from the surrounding area, while the construction of energy efficient homes and indigenous landscaping are both encouraged.

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