



MEDIA RELEASE
for immediate release

Eye of Africa at the heart of the community

Coffee shop, driving range and practice course open to the public

Johannesburg, 16 September 2009: Eye of Africa, a luxury residential golf estate located 17km south of Johannesburg's CBD, hosted a Family and Friends day for residents to launch the opening of its coffee shop and driving range on 5 and 6 September.

Under the supervision of Adams Golf and Srixon Golf Professionals, children and adults had the opportunity to hone their putting skills on a practice green and perfect their swing on the 300m driving range. All golfers had the opportunity to analyse their swing with video technology, while kids' activities included their own chip and putt set up with oversized plastic golf equipment.

Golf enthusiasts were entertained by SuperSport golf commentator and qualified PGA Class AAA professional, Dave Usendorff. With over 35 years of golfing experience, Dave showed off some of his skills by hitting a ball off his shoe with a miniature club and amongst other things, hitting a ball off a tee whilst on his knees. Medallist Developments, the developers of Eye of Africa, has recently appointed Dave Ussendorff and his company Inside Right Club Management (IRCM), to manage the 5-star golf course at Eye of Africa.

The golfing activities were rounded off with the opening of a Pro Shop with Greg Norman (golf course designer of the Eye of Africa course) and Eye of Africa apparel for sale, while a custom fitted set of Srixon irons were up for grabs.

The historic stables on the estate have been converted into a leisure coffee shop with a unique country feel as the original stonework and stable doors were retained, offering visitors the opportunity to overlook the driving range activities from the extended wooden deck surrounded by the panoramic backdrop of the area. It also reflects Medallist Development's vision of creating a community lifestyle while protecting the area's natural landscape features.

The coffee shop is set to become a family attraction in the area and serves a variety of tasty treats from cakes, lunches and Sunday breakfasts, to hosting small events.

The success of the day has warranted that Medallist Developments has officially opened the coffee shop, driving range and practice course to the community.

This will offer players of all ages the opportunity to learn and perfect their game of golf, as the Eye of Africa driving range has been designed with dual functionality of being a full practice facility, as well as a nine-hole mashie course. Various greens, bunkers and a host of tee locations will provide golfers the opportunity to hone their skills.

For more information on open times of the course and the coffee shop contact David Barnard on 084 409 8306

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About Medallist Developments:

Medallist is a joint venture between Macquarie Group Limited, a global provider of banking, financial, advisory, investment and funds management services, and Greg Norman's Great White Shark Enterprises which has developed a portfolio of amenity-focused lifestyle communities throughout the United States, Australia and South Africa containing over 15,000 residential sites and 270 holes of golf over the past 12 years.

About Eye of Africa:

Eye of Africa is Medallist's first private lifestyle golf estate to be developed in the South of Johannesburg. The developers are Medallist Developments and local players, Pixley World Investments. Eye of Africa is conveniently located 17km south of the Johannesburg CBD and comprises 667ha of land. When completed, the estate will be home to approximately 1 200 freehold stands (Res 1) and 900 sectional title units (Res 3).

Eye of Africa will incorporate hiking and bicycle trails among other healthy lifestyle amenities, within a secured estate environment. The golf course, expertly designed by Greg Norman Golf Course Design, will have minimal impact on the natural environment, by utilising and enhancing the natural landscape features into the shape of the course.

Homes will display a distinct character that complements the site. The architectural vision is to incorporate the use of simple raw materials gleaned from the surrounding Highveld earth fused with European and African designs – all combining into a unique "Afropean" style.

Issued by Grapevine Communication on behalf of Medallist

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